Can I participate in or organize the event virtually?

- Yes: Virtual participation
  - Can I save time and money with a virtual event? Can I reach more people with a virtual event?
  - The coronavirus crisis has shown that online events are feasible and even have many advantages.

- No: What will I do at the event? Can I maintain an information exchange with my network without physically attending the conference?

Am I willing to consider an alternative mobility option to flying?

- Yes: Climate-friendly options
  - How many working hours can I shift to the train? What work can I complete on the train?

- No: Fly as “climate-friendly” as possible

With > routeRank and/or > Ecopassenger, you can learn more about the environmental impact of your choice of mobility.
Climate-friendly options.

Can you reach the destination by public transport in a travel time that is reasonable to you?  

Yes

Destinations that can be reached in 4, 6, 8 hours or 1,000 km by train from Basel can be viewed > here.

No

> Fly as “climate-friendly” as possible

With comparison platforms, such as > busradar.com and > seat61, you can compare the time and money required for train and bus trips.

The University of Basel recommends the use of public transport. The following options are available:

Train
Most companies use sustainable electricity; for example, SBB is run 90% by hydro power.

Bus
Due to the high capacity utilization of buses in Europe, CO₂ emissions per capita are low.
Fly as “climate-friendly” as possible.

**Economy is worth it**
A business flight is not only more expensive – due to the inefficient use of space, it causes 2.5x more CO₂ emissions than the same economy flight.¹

**Flight offsetting**
CO₂ offsetting should be used only in combination with other reduction measures. Providers such as > myClimate and > atmosfair offer you the opportunity to offset the CO₂ emissions caused.²

¹ The University of Basel’s expenses regulations mandate economy flights.
² The decision on whether to assume the compensation cost is made by the budget managers.

---

**Can I take a direct flight?**

Yes

**Direct flight**
A direct flight can cause up to 35% fewer emissions than a flight with a layover. The reason: a direct flight takes fewer kilometers to reach its destination and avoids a second take-off, which requires substantial quantities of jet fuel. > Read more

**Can I travel at least part of the route by train?**

Yes

**Partial routes**
If there is no direct flight to your destination, you may be able to take public transport to the transfer airport (e.g. Frankfurt) and thus reduce emissions.

**Am I interested in learning more about the most efficient airlines?**

Yes

**More efficient airlines**
The > atmosfair Airline Index compares the climate efficiency of different airlines.