

ECOTOUR CARTAGENA DE INDIAS



FUNDACIÓN
GRUPO SOCIAL

Plan
PARA EL
Buen Vivir
COMUNA 6

Buen vivir - good living

In Municipality 6 of Cartagena, there is a community plan called "plan para el buen vivir", a roadmap developed by different initiative groups together with the community. It aims to improve the quality of life around the Ciénaga de la Virgen, a coastal lagoon situated in the north of the city, that faces risks such as contamination and flooding.



Strategy and scope

The plan's habitat and environmental strategy aims to restore the Ciénaga de la Virgen and its canals, so they become spaces for environmental conservation, community enjoyment, and sustainable practices through community agreements, education, ecotourism, and community-based environmental restoration projects.



A biosphere with power

With its many species of birds and plants, especially the mangroves, which protect the area against the effects of climate change through binding carbon, the Ciénaga de la Virgen is a cradle of life. Through community-based initiatives like this one, it can hopefully exist for a much longer time.



As a group, we were able to participate in a guided tour and planted mangrove seedlings at the Ciénaga, which gave us an understanding of its environment, the challenges it faces and the measures that are already being taken to protect it. As a pilot group for the *ecotour*, our questions and feedbacks helped the organizers improving tours conducted in the future in order to raise visitors' awareness of the environment, while renaturation and other projects continue to be implemented.

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